



Report by the Publicity Officer for 2023

During 2023 I have attended the Society's meetings and prepared 15 reports on meetings and events for the Herald, and for the Facebook Page, via John Freeland, who is its administrator.

As I said last year, I do not have accurate statistics about the effect of this publicity, but we have some evidence from people that they have been to meetings and joined the Society as a result of reading the articles.

It would be helpful to the Society if we could routinely ask visitors and new members about how they learned about the Society. The question could be asked on the membership application form.

My reports of meetings are being sent by e-mail by John Freeland to the membership, which is helpful to those who did not come to the meetings or as a reminder for those who did.

Helen Elliott, Publicity Officer
16 February 2024